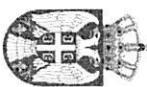


IPARD



THE REPUBLIC OF SERBIA
Ministry of Agriculture, Forestry and
Water Management

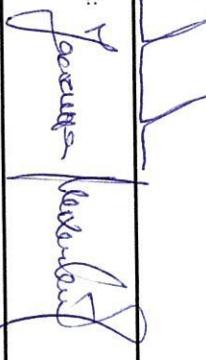


Co-funded by
the European Union

ACTION PLAN FOR THE MEASURE 9: TECHNICAL ASSISTANCE

YEAR: 2026

| Code from the LEE | Main activity from the LEE | Sub-Activity | Number of activities | Indicative allocation of funds [in EUR] | Indicative allocation of funds (in % of total funds for year) |
|-------------------|---|---|----------------------|---|---|
| 9.1.. | Expenditure related to the functioning of the Monitoring Committee. | Organisation of IPARD MC meetings, in and out of Belgrade, including 3 days activities each and all costs (field visits, rental of facilities, equipment, accommodation, catering, translation, all costs for participants, etc.) | 1 | 59,000.00 | 4.16% |
| | | TOTAL | | 59,000.00 | 4.16% |
| 9.2.. | Expenditure related to promotion and visibility of the IPARD Programme. | Information and publicity campaign for measures in implementation and measures in preparation | | | |
| | | Supply of promotional materials | 1 | 19,600.00 | 1.38% |
| | | Office supplies | 1 | 2,400.00 | 0.17% |
| | | IPARD Info days | 1 | 56,050.00 | 3.95% |
| | | Preparation, printing, producing, copying, distributing of promo materials | 1 | 14,800.00 | 1.04% |
| | | Design and updating of Web pages including support for maintenance and content management | 1 | 3,000.00 | 0.21% |
| | | Preparation and design of advertisements, short films and promotional videos | 1 | 44,000.00 | 3.10% |
| | | Services of advertising via television/radio/press/website/social networks/billboards, etc. | 1 | 182,400.00 | 12.85% |
| | | TOTAL | 0 | 322,250.00 | 22.70% |
| 9.3.. | Costs of translation and interpretation of documents mentioned in the financial framework partnership, sectoral and financing agreements and those requested by the Commission. | SEMINARS, FAIRS, CONGRESS | | | |
| | | TOTAL | 0 | 0.00 | 0.00% |

| | |
|---|---|
| <p>Prepared by: Work position for preparation and coordination of technical assistance</p> <p>Implementation</p> <p>Signature:</p> <p></p> | <p>Controlled by: Work position for supervision of the contract execution</p> <p>Implementation</p> <p>Signature:</p> <p></p> |
| <p>Accepted by: Head of GTAP</p> <p>Signature:</p> <p></p> | <p>Approved by: Head of the IPARD MA:</p> <p>Signature:</p> <p></p> |